

Prosperity PathWaySM Series Fixed Indexed Annuities

Press Release

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Prosperity Life GroupSM Launches Prosperity PathWaySM Series, Bringing Greater Choice and Flexibility to Retirement Income Planning

New FIA series pairs strong retirement income potential with professionally designed allocation options

AUSTIN, TX | (June 15, 2026)

Prosperity Life Group today announced the launch of Prosperity PathWay Series Fixed Indexed Annuities (FIAs), issued by S.USA Life Insurance Company, Inc. (S.USA), a Prosperity Life Group company.

Prosperity PathWay Series includes two FIAs that combine growth opportunity, protected lifetime income, and allocation flexibility while helping protect from market downturns:

- **Prosperity PathWay** | FIA
- **Prosperity PathWay Max** | FIA with a Premium Bonus

The series is designed to help simplify retirement income planning conversations through Preset Allocation Options – curated approaches aligned with different retirement objectives.

Clients can choose one of three Preset Allocation Options based on their individual financial objectives:

- Growth
- Balanced, or
- Conservative

Each option combines multiple index strategies to support different retirement goals while helping reduce the complexity often associated with retirement planning decisions.

“With the Preset Allocation Options, we’ve leveraged data and research in partnership with top asset managers to reduce decision strain on financial professionals and customers, which allows more time to be spent on helping clients achieve their retirement outcomes,” said Rona Guymon, President, Retail Life & Annuity. “Prosperity PathWay Series was designed to help financial professionals guide clients through retirement income planning with greater confidence, flexibility, and simplicity.”

Clients who want a more personalized approach can choose a Custom Allocation Option, which lets financial professionals tailor strategies using a mix of index-linked options and a fixed interest option that align with each client’s goals and preferences.

In addition to allocation flexibility, Prosperity PathWay Series includes three Guaranteed Lifetime Withdrawal Benefit (GLWB) income options designed to support different retirement income strategies and timelines. Depending on the selected option, clients can prioritize:

- Earlier retirement income
- Future income growth potential, or
- Long-term income growth opportunities

One income option is available with no explicit rider fee, offering a straightforward approach to retirement income planning.

“Today’s clients want retirement strategies that feel personalized to their goals and timelines,” said Luke Christenson, Senior Vice President of Sales, Prosperity Life Group. “Prosperity PathWay Series gives financial professionals more ways to align protected lifetime income strategies with what matters most to each client.”

Prosperity PathWay Series includes 10-year and 14-year Withdrawal Charge Period options and offers annual Penalty-Free Withdrawals beginning in contract year two.

For more information on Prosperity PathWay Series, please click [here](#).



About Prosperity Life GroupSM

Prosperity Life Group is an innovative insurance organization offering life and insurance, reinsurance and capital solutions. Together, affiliated companies have been helping individuals and their families for over 100 years.

About S.USA Life Insurance Company, Inc. (S.USA)

S.USA is an Arizona domestic insurer and is authorized to do business in 48 states and the District of Columbia. S.USA offers a wide variety of products through a diverse set of distribution channels. S.USA holds a financial rating of A- (Stable) from A.M. Best, S&P Global and KBRA. S.USA is not authorized to do business in New York, Connecticut, and Puerto Rico.

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